

**Union Minister of Education Shri Dharmendra Pradhan Unveils 'TheTeacherApp',
a Bharti Airtel Foundation Initiative to Revolutionize Teachers' Upskilling in India**

- *TheTeacherApp empowers teachers with skills of tomorrow at their pace, place and path*
- *Aims at helping teachers contribute to their CPD training mandated under NEP law with ready access to innovative skill development*
- *One-stop platform offering high-quality resources for continuous skill development for teachers*

25th November, Delhi: Bharti Airtel Foundation, the philanthropic arm of Bharti Enterprises, today launched **TheTeacherApp**, a cutting-edge digital platform designed to upskill educators across the nation. The app was formally unveiled **by Shri Dharmendra Pradhan**, Union Minister of Education, Govt. of India, at the India Habitat Centre, Delhi.

As part of Bharti Airtel Foundation's enduring commitment to quality education, this initiative aims to empower teachers with future-ready skills through digital innovation. TheTeacherApp, available on web and mobile (Android and iOS) devices, provides teachers, school leaders, and educationists access to curated, high-quality resources designed to foster creativity, interactivity, and innovation in pedagogy.

The launch event witnessed the esteemed presence of **Mr. Rakesh Bharti Mittal, Vice Chairman of Bharti Enterprises** and **Ms. Mamta Saikia, CEO of Bharti Airtel Foundation**, along with dignitaries from the education sector, school principals, teachers and B.Ed. students. Through live expert sessions, educators will acquire practical knowledge and classroom-relevant skills to enhance their teaching methodology. The ultimate goal: equipping teachers to transform their classrooms into hubs of innovation, directly benefitting students.

Addressing the educators, **Shri Dharmendra Pradhan, Union Minister of Education, Govt of India**, highlighted the transformative potential of **TheTeacherApp**:

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This initiative is in line with Bharti Airtel Foundation's vision of leveraging technology to drive impactful educational programs. The platform offers a diverse range of learning content, including courses, learning bytes, podcasts, and interactive formats such as **thematic fests, webinars, competitions, and quizzes**. Curated in collaboration with leading educational organizations like **Khan Academy, Good School Alliance, I Love Science, and TicTac Learn**, the app serves as a comprehensive upskilling tool for educators.

Reflecting on the unique advantages of TheTeacherApp, **Mr. Rakesh Bharti Mittal, Vice Chairman of Bharti Enterprises** said, *"The launch of **TheTeacherApp** marks a significant milestone in our journey to empower educators. We dedicate this platform to the untiring teachers of India who play a pivotal role in shaping the future of our nation. Over the past 25 years, Bharti Airtel Foundation has impacted over 6 million lives through educational initiatives. With this pioneering effort, we reaffirm our commitment to enabling teachers to excel in their mission of knowledge delivery. Education remains the cornerstone of societal progress and economic growth."*



TheTeacherApp has been meticulously designed to meet the needs of educators, offering **self-paced learning modules** and concise, relevant content in a variety of engaging formats.

During its pre-launch phase, the app attracted **1,00,000+ users**, signalling robust interest and engagement. Currently, the platform features **260+ courses, learning bytes, podcasts, and webinars**, with content tailored to diverse learning preferences. It is fully accessible on both web and mobile (Android and iOS) devices, ensuring seamless user experiences for educators nationwide.

About Bharti Airtel Foundation

Bharti Airtel Foundation was set up in the year 2000 as the philanthropic arm of Bharti Enterprises with a vision, 'To help underprivileged children and youth of our country realize their potential.' The Foundation works in the space of holistic quality education in rural India with a special focus on the girl child; and also supports Higher Education programs in partnership with premier institutions. Since 2006, the flagship, Satya Bharti School Program has been providing free quality education to thousands of underprivileged children in 164 schools in rural India across four states. At present nearly 36,000 children are enrolled in Satya Bharti Schools of which over 50% are girls. The impact of quality education has been widened by transferring the learning and good practices of this program to more than 3.7 lakh students studying in 880 partnering government schools across 12 States/UTs, through Quality Support Program (QSP), since 2013. In addition, Bharti Airtel Foundation was invited by several education officers at district and state level to scale up some of the initiatives through QSP State Partnerships. Bharti Abhiyan, the sanitation initiative, from 2014 till 2021, has benefitted over 2 lakh beneficiaries by improving sanitation conditions in the districts of Punjab, providing access to toilets and by fostering behavioral change in communities. The Foundation has been able to impact over 3 million children in a meaningful manner through its education programs since inception.

www.bhartiairtelfoundation.org

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